Skynamo Cookie Policy

Version 1.0

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This Cookie Policy explains what cookies are, how we use them on our Website and what your rights and options are to control, use or deactivate them.

If you choose to not disable cookies on your web browser or opt-out as described below, we will assume that you accept the use of cookies and our use of the information collected by it.

What are Cookies?

Cookies are small text files downloaded from Websites you visit or visited. These text files are saved on to your computer or mobile device. Cookies enable and allow websites to recognise your device if you click on a next page or return to the Website at a later date. This makes it easier for you to use the Website and makes your experience more personalised.

"First party cookies" are cookies set by the owner of the website you visit. "Third party cookies" are cookies set by parties other than the owner of the website. The purpose of third party cookies is to enable third-party features or functionalities to be provided on or through a website (for example advertising, interactive content, and analytics). Third party cookies recognise your computer when you visit the applicable website or certain other websites.

Cookies are only stored on your web browser for a specified amount of time, after which time they expire.

Why does Skynamo use Cookies?

We use both first party and third party cookies for various reasons. Some first party cookies are needed in order for our Website to operate. Other cookies help us to track and target the interest of users of our website in order to enhance the experience on the Website.

Which Cookies does Skynamo use?

The cookies the Website uses can be categorised as follows:

Necessary Cookies

Necessary cookies are necessary to make a website usable by enabling basic functions like navigation and access to secure areas of the Website. Without these cookies, our Website cannot function properly.

Necessary cookies expire after 1 year.

Statistic Cookies

We want to constantly improve our Website, so we use cookies which provide us with general statistics on how visitors interact with the Website. The information collected by these cookies are reported to us anonymously. Information we receive from these cookies includes the number of visitors on the Website, which areas of the Website are most viewed, information about the location or city that the Website is accessed from and how long people stay on the Website.

We make use of external analysis services (Google Analytics) to evaluate this information. If you want to opt-out of this process, you can follow the procedures described below.

Some statistic cookies will only last as long as you visit and use the Website. Other statistic cookies will expire after 2 years.

Marketing Cookies

Marketing cookies are used to track visitors across the web as they use different websites. The purpose of these cookies is twofold i.e. (i) to ensure only ads that are relevant to you will be displayed to you and (ii) to analyse how users of the Website interact with the ads that were placed on the web. For example, instead of only seeing which keywords people search and which ads they click on, we can see how people searching those words or clicking on those ads use our Website. To do this, we use Google Adwords.

Marketing cookies have different periods that they stay on your web browser. Some of the marketing cookies our Website uses expire after your session, some expire after 1 or 2 years and some are persistent cookies (meaning they are permanent unless you remove or disable them).

Can I disable Cookies?
You can choose to accept or reject cookies. If you choose to disable cookies, certain features of the website might not be available or functional anymore. If you don't want cookies you can disable cookies on your web browser. Different browsers have different ways to manage cookies and protect your privacy. You will be able to see your browser's opt-out options under the Help button.

Take note that disabling cookies does not prevent previously set cookies from working on your device. To do this, you have to clear all your cookies in your browser settings.

You can also install the Google Analytics Opt-Out tool, which can be found on this webpage.

Updates to Cookie Policy
This Cookie Policy may be updated from time to time. We encourage you to frequently check this page for any changes to stay informed about how we use cookies.

Need more information?
If you have any other questions about how we use cookies, please contact us at legal@skynamo.com.